

TRADEMARK REGISTRATION IN MEXICO

As a foreign applicant it is necessary to find a local support that guarantees a successful registration process. If you are not familiar with local laws, legal and technical requirements can become an obstacle to expanding your business.



Conduct a brand search in the country

Before starting the process, the brand search must be thoroughly investigated so that there is no similarity with other Mexican brands.



Send application request to IMPI

Registration is done through the IMPI platform. You must have an electronic signature and CURP and make the payment.



Application reviewed by IMPI

The IMPI will review your request and respond within a period of approximately 8-10 months.



Publication in the official gazette

The IMPI will publish your request in the official gazette within 10 days after receipt to give third parties the opportunity to comment.



Receive feedback from third parties

If the IMPI finds any similarity or a third party makes a comment, it will request the modification of your request.



Trademark registration process APPROVED

If your application is unique, IMPI will approve the registration of your trademark.

At OLA Branding we help you to do this process.
Find us on our networks such as **@olabranding** or
send us an email to **info@olabranding.com**

