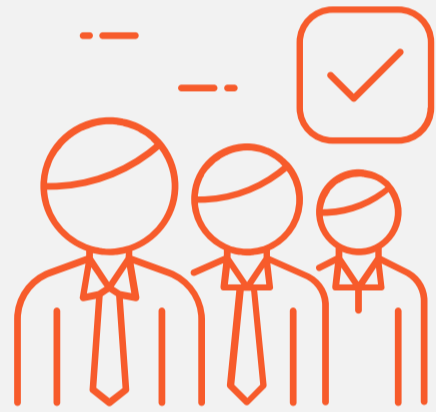


THE IMPORTANCE OF HUMAN CAPITAL IN SMES



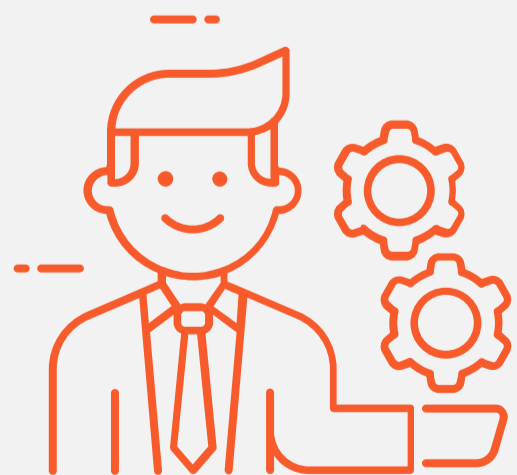
**HUMAN CAPITAL
IS THE MOST
VALUABLE CAPITAL
A COMPANY HAS.**

**IT HELPS ORGANIZATIONS
TO ADAPT TO THE
CIRCUMSTANCES OF THEIR
ENVIRONMENT WITH THE
AGILITY, SPEED AND
FLEXIBILITY THEY REQUIRE.**



**IT REFERS TO
PRODUCTIVITY
DEPENDING ON
EXPERIENCE AND
TRAINING.**

**IT IS A SOURCE OF
COMPETITIVE
ADVANTAGE.**



**UNLESS ARTIFICIAL INTELLIGENCE FULFILLS ALL THE TASKS THAT NEED TO BE DONE
IN AN ORGANIZATION, WE STILL NEED HUMAN CAPITAL TO ACHIEVE ANY
ORGANIZATIONAL GOAL IN TODAY'S WORLD.**